







International Standard for Education

The World Anti-Doping *Code International Standard* for *Education* is a mandatory *International Standard* developed as part of the World Anti-Doping Program. It was developed in consultation with *Signatories*, public authorities, and other relevant stakeholders.

The *International Standard* for *Education* was first adopted and approved by the WADA Executive Committee at the World Conference on Doping in Sport in Katowice on 7 November 2019 and is effective as of 1 January 2021.

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World Anti-Doping Agency Stock Exchange Tower 800 Place Victoria (Suite 1700) PO Box 120 Montreal, Quebec Canada H4Z 1B7

www.wada-ama.org

 Tel:
 +1 514 904 9232

 Fax:
 +1 514 904 8650

 E-mail:
 code@wada-ama.org



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PART ONE: INTRODUCTION, CODE PROVISIONS, INTERNATIONAL STANDARD PROVISIONS AND DEFINITIONS

1.0 Introduction and Scope

The International Standard for Education is a mandatory International Standard developed as part of the World Anti-Doping Program.

The overall guiding purpose of the *International Standard* for *Education* is to support the preservation of the spirit of sport as outlined in the *Code* and to help foster a clean sport environment. It is recognized that the vast majority of *Athletes* wish to compete clean, have no intention to *Use Prohibited Substances* or *Methods* and have the right to a level playing field.

Education, as one <u>Prevention</u> strategy highlighted in the *Code*, seeks to promote behavior in line with the values of clean sport and to help prevent *Athletes* and other *Persons* from doping. A key underpinning principle of the *International Standard* for *Education* is that an *Athlete's* first experience with anti-doping should be through *Education* rather than *Doping Control*.

The International Standard for Education has three (3) main objectives in support of this purpose.

The first objective is to establish mandatory standards which support *Signatories* in the planning, implementation, monitoring and evaluation of effective <u>Education Programs</u> as stipulated in *Code* Article 18. The *Code*, *International Standard* for *Education* and <u>Guidelines for *Education*</u> will be aligned in such a manner that the *Code* will outline the framework for *Education*, the *International Standard* for *Education* will set out the principles and minimum standards that <u>Education Programs</u> shall include, while the <u>Guidelines for *Education*</u> will aid *Signatories* to develop and improve their <u>Education Program</u>.

The second objective of the International Standard for Education is to provide:

- a) Definitions of terminology in the *Education* field
- b) Clarity on roles and responsibilities for all *Signatories* responsible for planning, implementing, monitoring and evaluating <u>*Education* Programs</u>.

The third objective of the *International Standard* for *Education* is to help *Signatories* maximize the use of their resources by:

- a) Requiring *Signatories* to establish an *Education* Pool that shall at a minimum, include *Athletes* in the *Registered Testing* Pool and *Athletes* returning from a sanction.
- b) Encouraging *Signatories* to cooperate with others and coordinate their *Education* activities to minimize duplication.
- c) Encouraging *Signatories* to consider the benefits of educating a wider population through <u>Values-Based *Education*</u> programs to instill the spirit of sport and foster a clean sport environment.
- d) Encouraging *Signatories* to engage and leverage the resources and expertise of others, including governments, researchers and educational institutions.



2.0 Code Provisions

The following articles in the 2021 *Code* are directly relevant to the *International Standard* for *Education*, they can be obtained by referring to the *Code* itself:

- Introduction
- Code Article 18 Education
- Code Article 20 Additional Roles and Responsibilities of Signatories and WADA
- Code Article 21 Additional Roles and Responsibilities of Athletes and other Persons

3.0 Definitions and Interpretation

3.1 Defined terms from the 2021 Code that are used in the International Standard for Education

ADAMS: The Anti-Doping Administration and Management System is a Web-based database management tool for data entry, storage, sharing, and reporting, designed to assist stakeholders and *WADA* in their anti-doping operations in conjunction with data protection legislation.

Anti-Doping Organization: WADA or a Signatory that is responsible for adopting rules for initiating, implementing or enforcing any part of the Doping Control process. This includes, for example, the International Olympic Committee, the International Paralympic Committee, other Major Event Organizations that conduct Testing at their Events, International Federations, and National Anti-Doping Organizations.

Athlete: Any *Person* who competes in sport at the international level (as defined by each International Federation) or the national level (as defined by each *National Anti-Doping Organization*). An *Anti-Doping Organization* has discretion to apply anti-doping rules to an *Athlete* who is neither an *International-Level Athlete* nor a *National-Level Athlete*, and thus to bring them within the definition of "*Athlete*". In relation to *Athletes* who are neither *International-Level Athletes*, an *Anti-Doping Organization* may elect to: conduct limited *Testing* or no *Testing* at all; analyze *Samples* for less than the full menu of *Prohibited Substances*; require limited or no whereabouts information; or not require advance *TUEs*. However, if an Article 2.1, 2.3 or 2.5 anti-doping rule violation is committed by any *Athlete* over whom an *Anti-Doping Organization* has elected to exercise its authority to test and who competes below the international or national level, then the *Consequences* set forth in the *Code* must be applied. For purposes of Article 2.8 and Article 2.9 and for purposes of anti-doping information and *Education*, any *Person* who participates in sport under the authority of any *Signatory*, government, or other sports organization accepting the *Code* is an *Athlete*.

[Comment to Athlete: Individuals who participate in sport may fall in one of five categories: 1) International-Level Athlete, 2) National-Level Athlete, 3) individuals who are not International or National-Level Athletes but over whom the International Federation or National Anti-Doping Organization has chosen to exercise authority, 4) Recreational Athlete, and 5) individuals over whom no International Federation or National Anti-Doping Organization has, or has chosen to, exercise authority. All International and National-Level Athletes are subject to the anti-doping



rules of the Code, with the precise definitions of international and national level sport to be set forth in the anti-doping rules of the International Federations and National Anti-Doping Organizations.]

Athlete Biological Passport: The program and methods of gathering and collating data as described in the International Standard for Testing and Investigations and International Standard for Laboratories.

Athlete Support Personnel: Any coach, trainer, manager, agent, team staff, official, medical, paramedical personnel, parent or any other *Person* working with, treating or assisting an *Athlete* participating in or preparing for sports *Competition*.

Code: The World Anti-Doping Code.

Competition: A single race, match, game or singular sport contest. For example, a basketball game or the finals of the Olympic 100-meter race in athletics. For stage races and other sport contests where prizes are awarded on a daily or other interim basis the distinction between a *Competition* and an *Event* will be as provided in the rules of the applicable International Federation.

Doping Control: All steps and processes from test distribution planning through to ultimate disposition of any appeal and the enforcement of *Consequences*, including all steps and processes in between, including but not limited to, *Testing*, investigations, whereabouts, *TUEs*, *Sample* collection and handling, laboratory analysis, *Results Management*, hearings and appeals, and investigations or proceedings relating to violations of Article 10.14 (Status During *Ineligibility* or *Provisional Suspension*).

Education: The process of learning to instill values and develop behaviors that foster and protect the spirit of sport, and to prevent intentional and unintentional doping.

Event: A series of individual *Competitions* conducted together under one ruling body (e.g., the Olympic Games, World Championships of an International Federation, or Pan American Games).

Event Venues: Those venues so designated by the ruling body for the *Event*.

International Event: An Event or Competition where the International Olympic Committee, the International Paralympic Committee, an International Federation, a *Major Event Organization,* or another international sport organization is the ruling body for the *Event* or appoints the technical officials for the *Event*.

International-Level Athlete: Athletes who compete in sport at the international level, as defined by each International Federation, consistent with the *International Standard* for *Testing* and Investigations.

[Comment: Consistent with the International Standard for Testing and Investigations, the International Federation is free to determine the criteria it will use to classify Athletes as International-Level Athletes, e.g., by ranking, by participation in particular International Events, by type of license, etc. However, it must publish those criteria in clear and concise form, so that Athletes are able to ascertain quickly and easily when they will become classified as



International-Level Athletes. For example, if the criteria include participation in certain International Events, then the International Federation must publish a list of those International Events.]

International Standard: A standard adopted by WADA in support of the Code. Compliance with an International Standard (as opposed to another alternative standard, practice or procedure) shall be sufficient to conclude that the procedures addressed by the International Standard were performed properly. International Standards shall include any Technical Documents issued pursuant to the International Standard.

Major Event Organizations: The continental associations of *National Olympic Committees* and other international multisport organizations that function as the ruling body for any continental, regional or other *International Event*.

Minor: A natural *Person* who has not reached the age of eighteen years.

National Anti-Doping Organization: The entity(ies) designated by each country as possessing the primary authority and responsibility to adopt and implement anti-doping rules, direct the collection of *Samples*, the management of test results, and the conduct of hearings at the national level. If this designation has not been made by the competent public authority(ies), the entity shall be the country's *National Olympic Committee* or its designee.

National Event: A sport Event or Competition involving International- or National-Level Athletes that is not an International Event.

National-Level Athlete: Athletes who compete in sport at the national level, as defined by each *National Anti-Doping Organization*, consistent with the *International Standard* for *Testing* and Investigations.

National Olympic Committee: The organization recognized by the International Olympic Committee. The term *National Olympic Committee* shall also include the National Sport Confederation in those countries where the National Sport Confederation assumes typical *National Olympic Committee* responsibilities in the anti-doping area.

Person: A natural *Person* or an organization or other entity.

Regional Anti-Doping Organization: A regional entity designated by member countries to coordinate and manage delegated areas of their national anti-doping programs, which may include the adoption and implementation of anti-doping rules, the planning and collection of *Samples*, the management of results, the review of *TUEs*, the conduct of hearings, and the conduct of educational programs at a regional level.

Registered Testing Pool: The pool of highest-priority *Athletes* established separately at the international level by International Federations and at the national level by *National Anti-Doping Organizations,* who are subject to focused *In-Competition* and *Out-of-Competition Testing* as part of that International Federation's or *National Anti-Doping Organization*'s test distribution plan and therefore are required to provide whereabouts information as provided in Article 5.5 and the *International Standard* for *Testing* and Investigations.



Signatories: Those entities accepting the *Code* and agreeing to implement the *Code*, as provided in Article 23.

Strict Liability: The rule which provides that under Article 2.1 and Article 2.2, it is not necessary that intent, *Fault*, negligence, or knowing *Use* on the *Athlete's* part be demonstrated by the *Anti-Doping Organization* in order to establish an anti-doping rule violation.

Team Sport: A sport in which the substitution of players is permitted during a *Competition*.

Testing: The parts of the *Doping Control* process involving test distribution planning, *Sample* collection, *Sample* handling, and *Sample* transport to the laboratory.

Therapeutic Use Exemption [TUE]: A Therapeutic Use Exemption allows an Athlete with a medical condition to use a Prohibited Substance or Prohibited Method, but only if the conditions set out in Article 4.4 and the International Standard for Therapeutic Use Exemptions are met.

WADA: The World Anti-Doping Agency.

3.2 Defined terms from the *International Standard* for *Code* Compliance

<u>Code Compliance</u>: Compliance with all of the requirements in the Code and/or the *International Standards* that apply to the *Signatory* in question, as well as with any special requirements imposed by the WADA Executive Committee in accordance with Article A.3(r)."

3.3 Defined terms specific to the *International Standard* for *Education*

<u>Anti-Doping Education</u>: Delivering training on anti-doping topics to build competencies in clean sport behaviors and make informed decisions.

Awareness Raising: Highlighting topics and issues related to clean sport.

<u>Education Plan</u>: A document that includes: a situation assessment; identification of an <u>Education Pool</u>; objectives; <u>Education</u> activities and monitoring procedures as required by Article 4.

Education **Pool**: A list of target groups identified through a system assessment process.

<u>Education Program</u>: A collection of *Education* activities undertaken by a *Signatory* to achieve the intended learning objectives.

Educator: A person who has been trained to deliver *Education* and is authorized by a *Signatory* for this purpose.

Event-Based Education: Any type of Education activity which takes place at or in association with an Event.

<u>**Guidelines for** *Education*</u>: A non-mandatory document in the World Anti-Doping Program that provides guidance on *Education* and is made available to *Signatories* by *WADA*.

Information Provision: Making available accurate, up to date content related to clean sport.



<u>Prevention</u>: Refers to interventions undertaken to stop doping from occurring. There are four key interrelated strategies to <u>Prevention</u>: *Education*; deterrence; detection; and enforcement.

<u>Values-based</u> <u>Education</u>: Delivering activities that emphasizes the development of an individual's personal values and principles. It builds the learner's capacity to make decisions to behave ethically.

3.4 Interpretation

- **3.4.1** The official text of the *International Standard* for *Education* shall be published in English and French. In the event of any conflict between the English and French versions, the English version shall prevail.
- **3.4.2** Like the *Code*, the *International Standard* for *Education* has been drafted giving consideration to the principles of proportionality, human rights, and other applicable legal principles. It shall be interpreted and applied in that light.
- **3.4.3** The comments annotating various provisions of the *International Standard* for *Education* shall be used to guide its interpretation.
- **3.4.4** Unless otherwise specified, references to Sections and Articles are references to Sections and Articles of the *International Standard* for *Education*.



PART TWO: STANDARDS FOR EDUCATION

Overview

Code Article 18.1 requires *Signatories* to plan, implement, monitor and evaluate <u>*Education*</u> Programs</u>. Articles 4, 5 and 6 describe the requirements of *Signatories* related to these mandatory activities.

Signatories should take into consideration cultural and sport contexts and the needs of the learners when developing *Education* Programs.

Signatories shall develop and deliver an <u>Education Program</u> that incorporates the following four components:

- <u>Values-based Education</u>: Delivering activities that emphasizes the development of an individual's personal values and principles. It builds the learner's capacity to make decisions to behave ethically.
- Awareness Raising: Highlighting topics and issues related to clean sport.
- Information Provision: Making available accurate, up to date content related to clean sport.
- <u>Anti-Doping Education</u>: Delivering training on anti-doping topics to build competence in clean sport behaviors and make informed decisions.

All components should be aligned in the <u>Education Program</u>. All activities should be complementary, underpinned by values, and foster and protect the spirit of sport.

Signatories should reflect on the role of *Education* in their organization and be clear on their vision and the ultimate outcome they would like to see from their <u>*Education* Program</u>. This vision and outcome should inform the objectives that are set out in the <u>*Education* Plan</u>.

4.0 Planning an *Education* Program

<u>Education Programs</u> should be evidence-based, informed by <u>Education</u> theory, and where possible, informed by social science research.

4.1 Developing an *Education* Plan

- **4.1.1** Signatories shall document their Education activities through an <u>Education Plan</u>. The plan shall be provided to WADA and other Signatories upon request with an overview/summary in English or French.
- **4.1.2** To develop their <u>*Education* Plan</u>, *Signatories* shall undertake the following steps: assess the current situation; establish an <u>*Education* Pool</u>; set clear objectives and related activities; and outline monitoring procedures.

4.2 Assessing the Current Situation

The assessment process shall consider the following:



- **4.2.1** System Assessment: *Signatories* shall describe the environment within which they operate, including the sports system/structures and the national/international context.
- **4.2.2** Identification of Target Groups: *Signatories* shall list all potential target groups for their <u>Education Program</u>, primarily *Athletes* and *Athlete Support Personnel. Signatories* shall also identify other agencies/organizations who may be responsible for delivering or have the potential to deliver *Education*.
- **4.2.3** Resources: *Signatories* shall identify human, financial and material resources available or potentially available to support their *Education* Program.
- **4.2.4** Current *Education* Activities: *Signatories* shall describe all their current *Education* activities.

4.3 Establishing an *Education* Pool

- **4.3.1** From the target groups identified in 4.2.2, *Signatories* shall determine the priority groups to be included in the *Education* Pool.
- **4.3.2** Athletes: Signatories shall consider Athletes, who are subject to their anti-doping rules for inclusion in their <u>Education Pool</u>. At a minimum, Signatories shall include Athletes who are included in their Registered Testing Pool and Athletes returning from a sanction. Signatories are strongly encouraged to ensure their <u>Education Pool</u> includes a broader group of Athletes or provide a rationale for non-inclusion as described in Article 4.3.4. This is to support the principle that an Athlete's first experience with anti-doping should be through Education rather than Doping Control.
- **4.3.3** Athlete Support Personnel: As per Code Article 21.2, it is the Athlete Support Personnel's responsibility to be knowledgeable of, and comply with all anti-doping policies and rules, and use their influence on Athlete values and behaviors that foster anti-doping attitudes.

Signatories shall consider Athlete Support Personnel of the Athletes identified in Article 4.3.2 for inclusion in the <u>Education Pool</u>. The most influential Athlete Support Personnel should be given priority. Signatories shall, within their means, ensure that Athlete Support Personnel have access to the information required to understand their roles and responsibilities and positively influence their Athletes.

As defined in the *Code*, the following groups shall be considered as part of this process: coaches, trainers, managers, agents, team staff, officials, medical/paramedical personnel, parents or any other *Person* working with, treating or assisting an *Athlete* participating in or preparing for sports *Competition*.



- **4.3.4** If there are *Athletes* or *Athlete Support Personnel* that will not be included in the <u>Education Pool</u>, *Signatories* shall provide a rationale as to why they have not been included and how this will be addressed in the future.
- **4.3.5** Other Target Groups: In addition to *Athletes* and *Athlete Support Personnel* as described above, other target groups should also be considered as part of the planning process including, but not limited to:
 - Children and youth
 - Teachers
 - University staff and students
 - Sport administrators
 - Commercial sponsors
 - Media personnel
 - Any other *Persons* as deemed necessary by *Signatories*
- **4.3.6** <u>Education Pool</u>: After identifying and prioritizing target groups, and based on the resources and capacity to deliver, *Signatories* shall select those to be included in their <u>Education Pool</u> and document these in their <u>Education Plan</u>.

4.4 Objectives and Activities

The <u>Education Plan</u> shall state the overall aims of the <u>Education Program</u> and list the specific objectives and timelines related to activities for the target groups in the <u>Education Pool</u>. All objectives shall be measurable and time-specific.

4.5 Monitoring

The <u>Education Plan</u> shall include monitoring procedures for the activities in the <u>Education</u> <u>Program</u> to aid reporting and evaluation and foster continuous improvement.

5.0 Implementing *Education* Programs

- **5.1** <u>Values-Based Education</u> should remain a focus, particularly in children and youth through school and/or sports club programs, and in cooperation with the relevant public authorities and other stakeholders.
- **5.2** *Signatories* shall include the following topics in their <u>*Education* Program</u> as also outlined in *Code* Article 18.2. Topics and content should be adapted and tailored to meet the needs of the target audience. Information regarding these topics shall be made publicly available:
 - · Principles and values associated with clean sport;
 - *Athletes', Athlete Support Personnel's* and other groups' rights and responsibilities under the *Code*;
 - The principle of *Strict Liability*
 - Consequences of doping, for example, physical and mental health, social and economic effects, and sanctions;
 - Anti-doping rule violations;



- Substances and Methods on the Prohibited List;
- Risks of supplement use;
- Use of medications and Therapeutic Use Exemptions;
- Testing procedures, including urine, blood and the Athlete Biological Passport;
- Requirements of the *Registered Testing Pool*, including whereabouts and the use of *ADAMS*;
- Speaking up to share concerns about doping
- **5.3** *Education* on the topics listed in Article 5.2 should be provided for the *Registered Testing Pool* in full.
- **5.4** *Signatories* shall establish a framework that identifies the learning objectives for each target group in the *Education* Pool. These learning objectives state what the learner should be 'aware of', 'understand' and 'be capable of doing' for each topic. Competencies and skills are what the learner should demonstrate at each stage of their development.
- **5.5** Signatories shall tailor Education activities to learners with impairments or specific needs within the <u>Education Pool</u>.
- **5.6** Article 5.4 shall apply also to *Minors* in the <u>*Education* Pool</u> ensuring that *Education* activities are tailored for their stage of development and meet all applicable legal requirements.
- **5.7** Signatories shall select appropriate *Education* activities to achieve the objectives of the <u>Education Plan</u>. Delivery methods may include face-to-face sessions, eLearning, brochures, outreach booths, websites, etc., as described in the <u>Guidelines for Education</u>.
- **5.8** Signatories shall assign <u>Educators</u> who will be responsible for delivering face-to-face *Education*. <u>Educators</u> should be competent in <u>Values-Based *Education*</u> and on all topics outlined in *Code* Article 18.2, the *International Standard* for *Education* and the <u>Guidelines for</u> <u>Education</u>.
- **5.9** *Signatories* should include *Athletes* in the planning and development of the *Education* Plan to ensure activities are appropriate for the stage of development of the *Athletes*. *Signatories* should consider involving *Athletes* in the delivery of *Education* activities where appropriate.

[Comment to Article 5: to assist Signatories, WADA offers a full suite of Education tools to help reach various target groups.]



6.0 Evaluating *Education* Programs

- **6.1** Signatories shall evaluate their <u>Education Program</u> annually. The evaluation should inform the following year's <u>Education Plan</u>. The evaluation report shall be provided to WADA upon request with an overview/summary in English or French.
- **6.2** The evaluation shall be based on all available information and data related to the specific objectives in the *Education* Plan and determine to what extent these objectives have been met.
- **6.3** Where possible, *Signatories* should seek partnerships in the academic field or with other research institutions to provide support for evaluation and research purposes. Social science research can also be used to inform evaluation procedures.

[Comment to Article 6.3: WADA offers social science research evidence to inform both evaluation of programs and design of Education activities.]



PART THREE: ROLES & RESPONSIBILITIES, COOPERATION AND ACCOUNTABILITY OF SIGNATORIES

7.0 Roles & Responsibilities of Signatories

7.1 Overview

7.1.1 Code Article 18.1 states that: "All Signatories shall, within their scope of responsibility and in cooperation with each other, plan, implement, monitor and evaluate and promote <u>Education Programs</u> in line with the requirements set out in the International Standard for Education."

The objectives of Part Three are;

- a) to provide clarity on the primary responsibilities of each *Signatory* related to *Education*;
- b) to outline how cooperation can minimize duplication and maximize efforts to enhance the effectiveness of *Education* Programs; and
- c) to summarize the requirements of the *International Standard* for *Education* upon which *Signatories* will be held accountable.

7.2 National Anti-Doping Organizations

- **7.2.1** Each *National Anti-Doping Organization* shall be the authority on *Education* as it relates to clean sport within their respective country. *National Anti-Doping Organizations* should support the principle that an *Athlete's* first experience with anti-doping should be through *Education* rather than *Doping Control*.
- 7.2.2 Each National Anti-Doping Organization shall devise an <u>Education Program</u> for those under their authority and who are in their <u>Education Pool</u>. National Anti-Doping Organizations shall document an <u>Education Plan</u> to demonstrate how their <u>Education Program</u> will be implemented and monitored. National Anti-Doping Organizations shall evaluate their <u>Education Programs</u> annually.
- **7.2.3** In addition to the above, *National Anti-Doping Organizations* may have a role in educating the following:
 - a) International-Level Athletes in cooperation with the relevant International Federation;
 - b) youth *Athletes*, in cooperation with National Federations; and
 - c) children and youth through school and/or sports club programs in cooperation with public authorities, which may include promoting the integration of <u>Values-Based</u> <u>Education</u> into the existing <u>Education</u> or sport system.



- **7.2.4** As per *Code* Article 20.3.13, International Federations require National Federations to conduct *Education* in coordination with the applicable *National Anti-Doping Organization* and as such, shall be engaged as a key partner and supported in this function by the *National Anti-Doping Organization*.
- **7.2.5** National Anti-Doping Organizations who are part of the Regional Anti-Doping Organization network shall provide their <u>Education Plan</u> and an overview/summary to their Regional Anti-Doping Organization annually.

7.3 International Federations

- **7.3.1** <u>Education Programs</u> aimed at *International-Level Athletes* as determined by their own criteria in reference to *Code* Article 18.2.3 shall be the priority for International Federations. Each International Federation should support the principle that an *Athlete's* first experience with anti-doping should be through *Education* rather than *Doping Control*.
- 7.3.2 Each International Federation shall devise an <u>Education Program</u> for those under their authority and who are in their <u>Education Pool</u>. International Federations shall document an <u>Education Plan</u> to demonstrate how their <u>Education Program</u> will be implemented and monitored. International Federations shall evaluate their <u>Education Programs</u> annually.
- **7.3.3** At International Events where Testing will take place and where they have Testing authority, International Federations shall consider delivering Event-Based Education. This should be done in cooperation with the local National Anti-Doping Organization, or where applicable, with the Regional Anti-Doping Organization, the National Federation and the Major Event Organization. Athletes and their Athlete Support Personnel participating at International Events should receive Education in advance of the Event and in accordance with Article 5.
- **7.3.4** The International Federation shall require National Federations to conduct *Education* in cooperation with the applicable *National Anti-Doping Organization* as per *Code* Article 20.3.13.

[Comment to Article 7.3: Nothing prevents International Federations from educating non-International-Level Athletes and their Athlete Support Personnel under their authority. International Federations are required to instruct that <u>Event-Based Education</u> programs conducted on their behalf by other Signatories, National Federations or third parties are done in accordance with the requirements set out in the International Standard for Education.]



7.4 Major Event Organizations

- **7.4.1** *Major Event Organizations* shall ensure the provision of *Education* activities at *Events* that are directly under their authority as per *Code* Article 20.6.8. <u>Event-Based *Education*</u> has the potential to reach and positively impact wider audiences, including the general public and media.
- **7.4.2** *Major Event Organizations* shall consider <u>Event-Based Education</u> at all Events where *Testing* will take place and where they are the *Testing* authority. *Athletes* and *Athlete Support Personnel* competing and participating at their *Events* should receive *Education* prior to the *Event*. This should be done in cooperation with the local organizing committee, *National Anti-Doping Organization* and relevant International and National Federations.

7.5 *National Olympic Committees*/National Paralympic Committees

- **7.5.1** As per Code Article 20.4.6, where a *National Anti-Doping Organization* does not exist, the *National Olympic Committee* (or, as applicable, the National Paralympic Committee) shall be the authority on *Education* in their country subject to Article 7.2.
- **7.5.2** Where a National Anti-Doping Organization exists, the National Olympic Committee (or, as applicable, the National Paralympic Committee) shall cooperate with their National Anti-Doping Organization to ensure that Athletes and Athlete Support Personnel selected to participate in the Olympic/Paralympic Games (or any Event where the National Olympic Committee or, as applicable, the National Paralympic Committee, participates or hosts) shall receive Education in advance of the Event as per Article 5.
- **7.5.3** The National Olympic Committee (or, as applicable, the National Paralympic Committee) shall require National Federations to conduct *Education* in coordination with the applicable National Anti-Doping Organization as per Code Article 20.4.12.

7.6 Regional Anti-Doping Organizations

- **7.6.1** Regional Anti-Doping Organizations shall support their member countries to conduct <u>Education Programs</u> and shall promote Education as per Code Article 21.4.7.
- **7.6.2** Regional Anti-Doping Organizations shall work with National Anti-Doping Organizations, governments and National Olympic Committees (or, as applicable, the National



Paralympic Committee) within their regions to provide support for the coordination and delivery of *Education* Programs.

7.6.3 Regional Anti-Doping Organizations should be a knowledge center for Education in their region whereby they collect all relevant content and material related to National Anti-Doping Organization <u>Education Programs</u> and make this available for all.

7.7 World Anti-Doping Agency (WADA)

- **7.7.1** *WADA* shall support its stakeholders to develop and deliver effective <u>Education</u> <u>Programs</u> in line with the *International Standard* for *Education*.
- **7.7.2** *WADA* shall provide *Education* materials for use by *Signatories* or to be used by any other *Person* directly.
- **7.7.3** WADA shall be responsible for ensuring compliance with the International Standard for Education and the Code through the <u>Code Compliance</u> process and in line with the International Standard for Code Compliance by Signatories.

8.0 Cooperation with and Recognition of other *Signatories*

- **8.1** Signatories shall coordinate their Education efforts to minimize duplication and maximize the effectiveness of their <u>Education Programs</u>. In particular:
 - a) Signatories shall consult with other relevant Signatories when planning Education activities.
 - b) *Signatories* shall agree in advance on roles and responsibilities for <u>Event-Based</u> <u>Education</u> where applicable. This should be done in accordance with the roles and responsibilities outlined in Article 7.
 - c) Signatories shall share their <u>Education Plans</u> or overview/summary with other relevant Signatories upon request.

8.2 Recognition of *Education* Programs

8.2.1 Signatories shall acknowledge the <u>Education Programs</u> carried out by other Signatories and may recognize the completion of such programs by learners (in their <u>Education Pool</u>) of said program, provided that the program has been delivered as per Article 5. Where recognition takes place, this should be clearly communicated to other relevant Signatories and the <u>Education Pool</u>. This process should ease the burden on Athletes and Athlete Support Personnel and minimize duplication of Education. It can also help



Signatories to prioritize and focus their efforts more effectively and to concentrate on under-served target groups.

9.0 Accountability

9.1 *Signatories* shall be held accountable via the following:

- a) A documented *Education* Plan that includes:
 - i. an assessment of the current situation;
 - ii. the establishment of an <u>Education Pool</u> (including the rationale for any Athletes and Athlete Support Personnel not included and how this will be addressed in the future);
 - iii. objectives and related activities; and
 - iv. monitoring procedures.
- b) The completion of an annual evaluation of the <u>Education Program</u>, including reporting the status of all objectives set out in the <u>Education Plan</u>.
- c) The <u>Code Compliance</u> process and associated consequences as outlined in the International Standard for Code Compliance by Signatories.